Mayi Canales
**Acting Deputy Assistant Secretary for Information Systems
and Chief Information Officer
U.S. Treasury Department**

Electronic Government

TIPSS-2 Symposium
July 30, 2002

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Presidential Memo on the Importance of E-Government

Memorandum for the Heads of Executive Departments and Agencies

Policy in Focus: Technology

SUBJECT: Electronic Government's Role in Implementing the President's Management Agenda

My Administration's vision for Government reform is guided by three principles. Government should be citizen-centered, results-oriented, and market-based. These principles have been woven into the five Government-wide reform goals outlined in my Administration's Management Agenda: strategic management of human capital, budget and performance integration, competitive sourcing, expanded use of the internet and computer resources to provide Government services (Electronic-Government or E-Government), and improved financial management. Effective implementation of E-Government is important in making Government more responsive and cost-effective.

Our success depends on agencies working as a team across traditional boundaries to better serve the American people, focusing on citizens rather than individual agency needs. I thank agencies who have actively engaged in cross-agency teamwork, using E-Government to create more cost-effective and efficient ways to serve citizens, and I urge others to follow their lead.

GEORGE W. BUSH

The Federal CIO Council

E-Government Portfolio Steering Committees (G2B, G2C, G2G, IEE)

Three Standing Committees

- **Workforce and Human Capital for IT**
- **Best Practices**
- **Government-wide Architecture Framework**

E-government Coordinator

Security Liaison

To Increase Productivity We Must Address...

1) Program Performance Value: Disparity between how IT systems serve the agency's processes and needs vs. how well they respond to citizens' needs.

2) Technology Leverage: Tendency to use IT to automate existing processes.

3) Islands of Automation: Agencies buy systems that address internal needs, and rarely inter-operate or communicate with systems in other agencies.

4) Resistance to Change: Budget processes and agency cultures perpetuate obsolete bureaucratic divisions.

Figure 5.1: *Agency Activity on Lines of Business Across Government*

Data compiled for Agency's Budget Exhibits and Agency Websites (this is not intended as a full accounting)

	Econ. Dev.	Nat'l Sec, Def & Ops	Regulation Creation	Public Safety	Diplomacy	Disaster Prep. & Response Mgmt	Energy Production	Asset Mgt.	Permits & Licensing	Grants & Loans	Transportation	Insurance	Consumer Protect	Social Services	Accounts Payable and Receivable	Rec & Nat'l Res	R&D Science	Import / Exports	Environm't Mgmt	Labor	Regulation Compl	Tax Collection	HR	Finance	Procurement	Travel	Logis tics	Admin	Total
AF																													
AR																													
DefAg																													
DOC																													
DOE																													
DOI																													
DOJ																													
DOL																													
DOS																													
DOT																													
Ed																													
EPA																													
FEMA																													
FCC																													
FTC																													
FRB																													
GSA																													
HHS																													
HUD																													
NASA																													
NAVY																													
NRC																													
NSF																													
OPM																													
SBA																													
SSA																													
Treas																													
USAID																													
USDA																													
VA																													
	24	10	29	21	3	31	4	29	16	21)	2	7	8	14	30	7	11	6	22	6	30	2	30	30	30	30	30	30	495

FOR IMMEDIATE RELEASE   2002-50
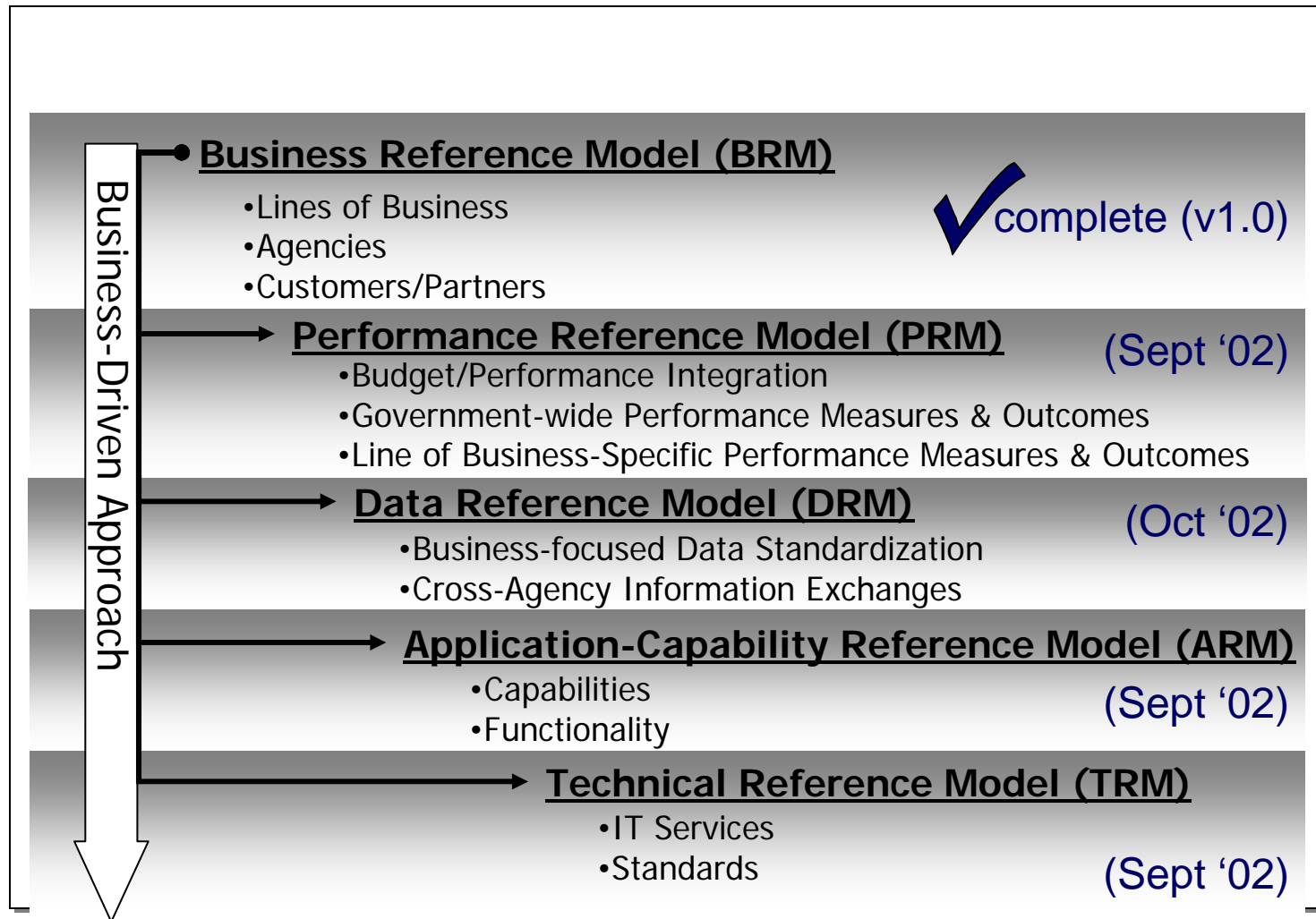July 24, 2002

OMB Releases New Business Reference Model to Improve Agency Management
Early Application Critical to Citizen Service

WASHINGTON, D.C. – The Office of Management and Budget (OMB) Federal Enterprise Architecture Program Management Office today launched the Federal Enterprise Architecture Business Reference Model, the first component of the Architecture, an analytical tool that will help federal agencies responsibly and accurately plan and budget for their capital investments, initially for information technology (IT). The Business Reference Model provides a common understanding of the federal Government's business operations. A background summary follows, as does a high-level representation of the model.

"The Federal Enterprise Architecture, as the name suggests, provides a foundation for the effective implementation of the President's agenda," said Mark Forman, Associate Director for Information Technology and E-Government. At its core, E-Government will make the government more cost effective and responsive to citizens' needs. Its applications are widespread and important, and include support for homeland security and other critical business areas of the government.

"This is a quantum leap for the federal government's ability to focus investments on delivering better results for the citizen, and to avoid the overlap and duplication found by last year's E-Government Task Force. For the first time, this tool provides us with the capability to look across agencies and identify high-payoff opportunities for applying IT and management reforms, and for taxpayers to get the best return on their money."

The Federal Enterprise Architecture

Business-Driven Approach

Business Reference Model (BRM)
- Lines of Business
- Agencies
- Customers/Partners

✓ complete (v1.0)

Performance Reference Model (PRM)
(Sept '02)
- Budget/Performance Integration
- Government-wide Performance Measures & Outcomes
- Line of Business-Specific Performance Measures & Outcomes

Data Reference Model (DRM)
(Oct '02)
- Business-focused Data Standardization
- Cross-Agency Information Exchanges

Application-Capability Reference Model (ARM)
- Capabilities
- Functionality

(Sept '02)

Technical Reference Model (TRM)
- IT Services
- Standards

(Sept '02)

7

Government to Citizen

- Recreation One-Stop
- Eligibility Assistance Online
- Online Access for Loans
- USA Service
- EZ Tax Filing

Government to Business

- Online Rulemaking Management
- Expanding Tax Products for Businesses
- Federal Asset Sales
- International Trade Process Streamlining
- One-Stop Business Compliance Information

Government to Government

- Geospatial Information One-Stop
- E-Grants
- Disaster Assistance and Crisis Response
- Wireless Networks for Emergency Communications

Internal Efficiency and Effectiveness

- E-Training
- Recruiting One-Stop
- Enterprise Human Resources
- E-Travel
- Integrated Acquisition
- E-Records Management
- Payroll Processing

Addressing Barriers to E-Gov Success

- E-Authentication and Digital Signature
- Federal Architecture

Business Case Only

- Consolidated Health Informatics
- E-Vital

Recent Successes

Government to Citizen

- Recreation One-Stop
    - Revised Recreation.gov deployed
    - First version of Volunteer.gov online

- Eligibility Assistance Online (GovBenefits.gov)
    - Launched 55 programs in April
    - By July; Expand to 85 programs including the September 11th Victims Compensation Fund

- EZ Tax Filing
    - Negotiations in progress with industry to make filing of income tax returns on the internet, free of charge

Recent Successes

Government to Business

- Online Rulemaking Management

NARA and the Department of Labor have provided funding to help accomplish initiative goals for Online Rulemaking

- One-Stop Business Compliance

Negotiated co-sponsorship agreements with Cornell and Martindale Hubbell for access to legal and regulatory information. Created E-Gov office in Small Business Administration

Recent Successes

Government to Government

E-grants

Successful pilot underway to create simplified, unified way for citizens to find federal grant money via the Internet.

Recent Successes

Internal Efficiency and Effectiveness

E-Training

- www.golearn.gov successfully launched on July 23, 2002 and will provide dozens of training opportunities to government employees online.

President's Management Agenda

1. Strategic Human Capital Management
2. Competitive Sourcing
3. E-Government
4. Improve Fin Mgmt
5. Budget & Performance Integration
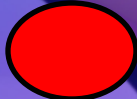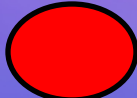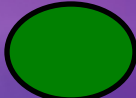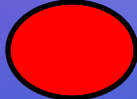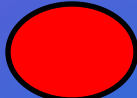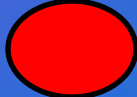
Initiatives approved by OMB

1. Investment Portfolio
2. Development of Proposed EA Timeline
3. Wireless Initiative
4. IRS Expanded Electronic Tax Products for Businesses
5. IRS E-Z Tax Filing
6. IRS Extension of Filing date for e-filers

Treasury Enterprise IT Plan

1. Support the President's Management Agenda, (E-Z Tax, Wage & Tax Reporting, Wireless)
2. Support the Federal CIO Council
3. Strengthen Security and Readiness Programs (Disaster Backup and Recovery)
4. Improve Departmental Offices IT Systems
5. Development & deployment of enterprise solutions
6. Workforce Planning
7. Strengthen Internal Management Controls & Audit Resolutions
8. Support Fair Act
9. Government Paperwork Elimination Act (GPEA)
10. Economic Decision Support System

Treasury's Progress on the President's Management Agenda

1/31/02 → 6/30/02

Human Capital

Competitive Sourcing

Financial Management

Egovernment

Budget and Performance Integration

Department of the Treasury E-Government Enterprise Scorecard

OMB Approved Initiatives:

Investment Portfolio

Development of Proposed EA Timeline

Wireless Initiative

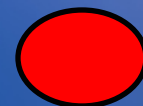IRS Expanded Electronic Tax Products for Business
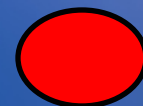
IRS E-Z Tax Filing

IRS Extension of Filing date for e-filers

Green	Yellow	Red

Department of the Treasury E-Government Enterprise Scorecard

OMB Approved Initiatives:

Investment Portfolio

Development of Proposed EA Timeline

Wireless Initiative

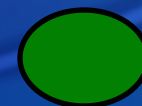IRS Expanded Electronic Tax Products for Business

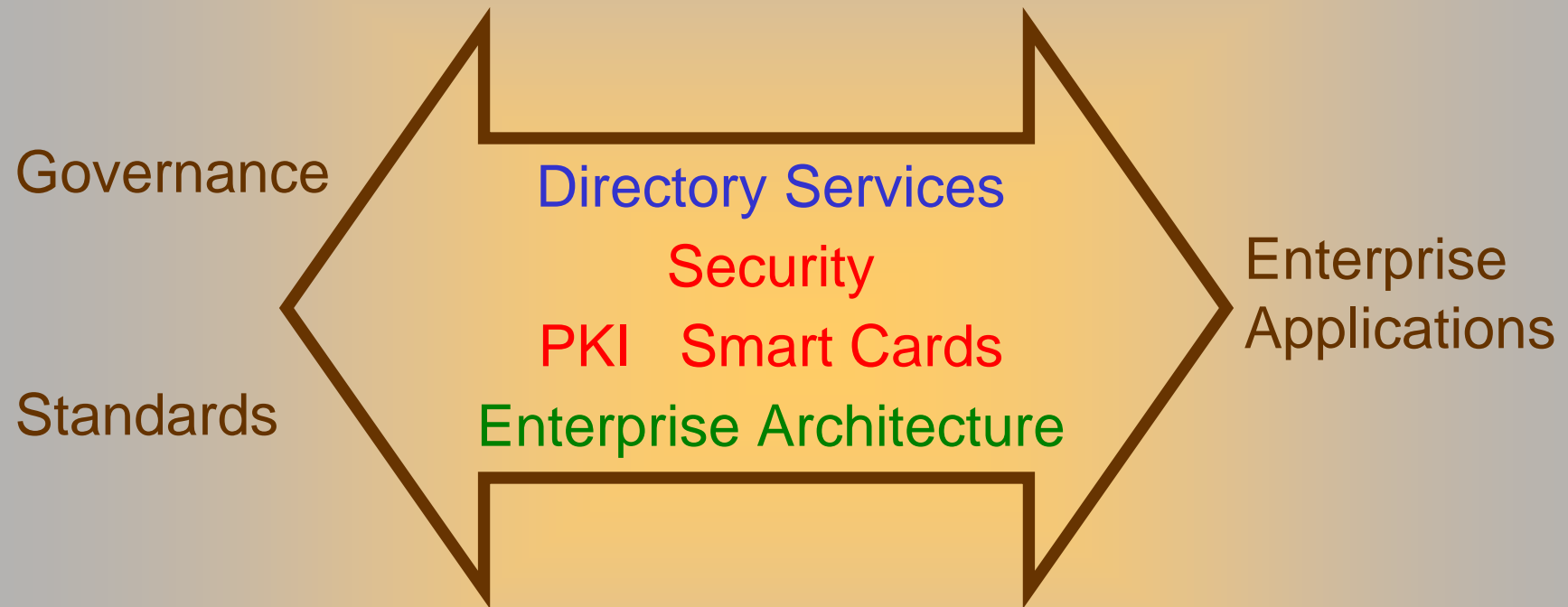IRS E-Z Tax Filing

IRS Extension of Filing date for e-filers

Green   Yellow   Red

Enterprise Foundation

Governance

Standards

Directory Services

Security

PKI   Smart Cards

Enterprise Architecture

Enterprise Applications

TIPPS 2 Presentation 7-02

Competitive Sourcing Opportunities

- **Web**
- **Applications**
- **Storage**
- **Desktop**
- **Telecomm**

Treasury Modernization Efforts

Internal Revenue Service

Treasury Modernization Efforts

U.S. Customs Service

Treasury Modernization Efforts

Financial Management Service

Treasury Targets

Foundation Projects

- **Security/PKI/Smart Card**
- **Directory Services**
- **Enterprise Architecture**

Treasury Targets
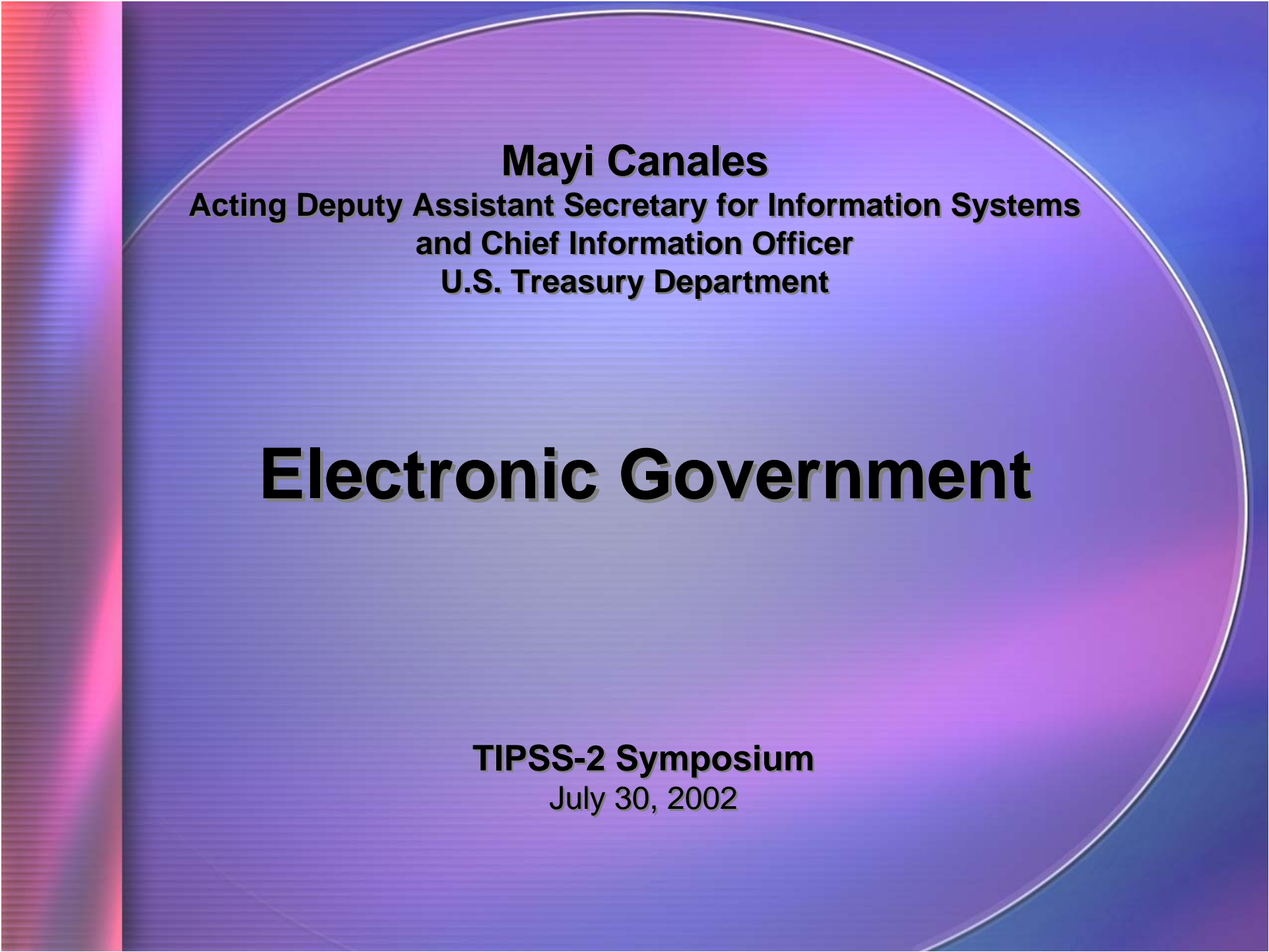
Reengineering Business Practices

Treasury Targets

Homeland Security

Issues for Industry

- Competitive Sourcing

- Existing Government Staff and Resources

- Continuity of Operations for Business

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